

Facultad de Filosofía, Historia, Letras y Estudios Orientales

International Buenos Aires Meeting: Urban Cultures of Transformation: Sustainability, Creativity, and Innovation

Profesionales a cargo: Dra. Marcela Crespo Buiturón (USAL) y Dr. Víctor Ferretti (UNIA).

Del 27 al
30/9/2023
Facultad de
Filosofía, Historia,
Letras y Estudios
Orientales
Tucumán 1845



Actividad no arancelada.

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USAL
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Ciencia a la mente y virtud al corazón

INTERNATIONAL BUENOS AIRES MEETING
URBAN CULTURES OF TRANSFORMATION:
SUSTAINABILITY, CREATIVITY, AND INNOVATION
27-30 SEPTEMBER 2023

Prologue: If so-called “World Risk Society” (Beck 1986) is characterized by “ambivalence”, the energy transition and digital transformation of our cultures are signatures of this reflexive Modernity. As current exploitation practices (lithium, etc.) or persisting digital infrastructure inequalities between urban and rural areas demonstrate, the methods to address chances and challenges of change, often fall back to ancient discourses and measures with controversial impacts on the environment and humanity.

But, being *poiesis* (creation) the promoter of possibilities (Aristot. poet. 9) since Classical times and having, specially, arts and artistries questioned, since their early stages, comfort common sense and systemic stagnation productively, the “Urban Cultures of Transformation LAB” in Buenos Aires (Sept-23) seeks to relate transatlantically – rethinking the environment as a complex network of natural, social and cultural interactions – the diverse urban ecocultural ambiances and actors from science, citizenship, policymaking, arts, and the cultural and creative industries, to establish a transcontinental dialogue about local good practices, identifying innovative synergies, creative resources, and more holistic approaches for the multifaceted challenges of sustainable urban change these days.

Consortium: The institutional partakers of the LAB are the coordinating University of Augsburg’s ISLA Institute of Iberian and Latin American Studies (Culturas Urbanas Working Group) and University of the Salvador, together with investigators from the Argentine National Scientific and Technical Research Council (CONICET), the Culture and Heritage Office of the City of Augsburg, the Ministry of Culture and Creativity of Buenos Aires, the Heinrich Böll Foundation *et al.*

Outline: Through transdisciplinary exchange and transprofessional teamwork of urban actors and city stakeholders from sociocultural management, academia, art(istic) scene, civil society, et al. from Latin America and Europe, the bilingual (English/Spanish) LAB will trace the urban cultural potentials for sustainable change. The participants will exchange and address good transformation practices and inclusive challenges regarding urban cultural dynamics, being Augsburg a pioneering city for the implementation of culture as a framing dimension for urban sustainability policies and Buenos Aires one of the most thrilling global spaces for urban cultural diversity and creativity worldwide.

ORGANIZERS

[Prof. Dr. Marcela Crespo](#) (CONICET / USAL Buenos Aires)

[Prof. Dr. Victor A. Ferretti](#) (ISLA / UNIA Augsburg)

URBAN CULTURES CONSORTIUM



STAKEHOLDERS AND SPONSORS



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WEDNESDAY, SEPTEMBER 27TH

PRELIMINARIES

FACULTAD DE FILOSOFÍA, HISTORIA, LETRAS Y ESTUDIOS ORIENTALES DE LA USAL

TUCUMÁN 1845

2:00 – 3:30 pm. Colloquia

Auditorium (3rd. Floor): Presentation of the UC Study Program & Study Handbook Draft and colloquium/debate among students from the universities that make up the consortium about paradigmatic concepts: diversity, inclusion, et al.

Coordinators: Lena Ringen (UNIA) and Maximiliano Linares (USAL).

Room 301 (3rd. Floor): Discussing linguistic perspectives. Presentation of lines of research in Language Studies UNIA–USAL.

Coordinator: Joachim Steffen (UNIA).

3:45 – 4:30 pm. Conversation

Auditorium (3rd. Floor): Open mind to the diversity. Studying abroad: A possibility to meet and share experiences with students from other cultures.

- Annie Mulcahy, Director of DAAD Information Centre in Buenos Aires.
- Representative of the International Cooperation Directorate USAL.
- USAL–UNIA Students.

Coordinators: Lena Ringen (UNIA) and Maximiliano Linares (USAL).

WEDNESDAY, SEPTEMBER 27TH

OPENING SESSIONS

“LA BOTICA DEL ÁNGEL” ART MUSEUM (LUIS SÁENZ PEÑA 543)

6.00 – 6:30 pm. Welcome speech, delivered by Bernardo Nante, Dean of the School of Arts and Humanities, University of the Salvador.

6:30 – 6:45 pm. Presentation of the Urban Cultures Project, given by Victor Ferretti, Professor of Ibero-Romance literature and Urban Cultures Project Management /UNIA.

6: 45 – 7: 30 pm. Round Table on Public Environmental Policies

Mario Martín Pecheny, Member of the Board of Directors, representing the Great Area of Social Sciences and Humanities, CONICET (Argentine National Scientific and Technical Research Council).

Dirk Scheelje, CEO Heinrich-Böll-Stiftung Schleswig-Holstein, Germany.

Coordinator: Marcela Crespo Buiturón (CONICET/Urban Cultures Project Management-USAL).

7:30 – 7:45 pm. Q&A session

8: 00 – 8:50 pm. Round Table on Urban Metabolisms from UC Consortium

- Paula Abreu, University of Coimbra.
- Giselle Beiguelman, University of São Paulo.
- María José Piñera, University of Santiago de Compostela.
- Victor Ferretti, University of Augsburg.
- Marcela Crespo Buiturón, University of the Salvador.

Coordinator: María Eugenia Cairo (USAL).

8:50 – 9.00 pm. Q&A session

WELCOME TOAST

THURSDAY, SEPTEMBER 28TH

WORKSHOPS

CARLOS THAYS BOTANICAL GARDEN
AV. SANTA FE 3951
PALERMO

10:00 – 12:00 am. Ecospheres: Cultures of Sustainability & Urban Environments

This debate is about how the relationship between people and plants has changed and the role botanical gardens play in this context. Education for sustainable development and strategies to bring urban people closer to the world of trees and plants. A garden tour and different activities.

Coordinators: Adriana Burgos, Head of Education at Buenos Aires Botanical Garden, and Education Team members: Florencia Gigy, Rocio Contestin, Mariela Perez and Carla Ortiz.

BENITO QUINQUELA MARTÍN MUSEUM
AV. PEDRO DE MENDOZA 1835
LA BOCA

2:30 – 5:30 pm. Co-Creative Policies

Workshop on artistic initiatives related to the social transformation and environmental sanitation of the “Riachuelo” area, involving artists, the “Benito Quinquela Martín” Museum and the Authority of the Matanza–Riachuelo River Basin (ACUMAR).

- Victor Fernández, Director of the “Benito Quinquela Martín” Museum.
- Lorena Suárez, Coordinator of the Department of Culture and Heritage of Matanza Riachuelo Basin Authority, ACUMAR.

Coordinator: Alicia Martin (USAL–MBQM).

FRIDAY, SEPTEMBER 29TH

PANEL

BIBLIOTECA POPULAR RICARDO GÜIRALDES, TALCAHUANO 1261

9:30 – 11:30 am. Panel Discussion on “Urban Cultures of Transformation”

This panel will debate on how art builds or *digests* (Oswald de Andrade) urban imaginaries and how art can contribute to tackling the environmental crisis, which is analysed from an ecological, social and cultural perspective.

- Jürgen Enninger, Councillor and Head of the Culture, World Heritage and Sports Department of the City of Augsburg.
- Enrique Avogadro, Minister of Culture of the Government of the Autonomous City of Buenos Aires.
- María Rosa Lojo, Writer and member of the Urban Cultures Scientific Committee.
- Silvia Sorgoni (Coordinator) and Luz Marchio (International Relations) of the Lebensohn Foundation.
- USAL–UNIA Students.

Coordinator: Victor Ferretti (Urban Cultures Project Coordinator, UNIA).

WORKSHOP

RECTORADO USAL, RODRÍGUEZ PEÑA 640

2:30 – 4:30 pm. Hybrid Spaces: Informal Innovation & Smart Heritage

By experimenting ‘informal’ urban aesthetics through parcours and “Irrgänge” (in the Benjamin sense) via online systems and platforms, the participants will reflect on the possibilities of and for archiving urban culture practices and aesthetics as cultural heritage in a workshop directed by Brazilian Digital Artist Giselle Beiguelman.

5:00 – 6:00 pm. UC Directors Meeting

Meeting between the members of the Urban Cultures consortium

SATURDAY, SEPTEMBER 30TH

WORKSHOP
VILLA ITATÍ, QUILMES

10:00 – 12:00 am. Environmental crisis and urban ecosystems

This will be a debate on the challenges facing the environmental crisis in densely populated and highly developed areas. There will also be a discussion on the interrelationship between the environmental crisis impact and social inequalities as well as how communitarian art contributes to its solution or mitigation.

Participants will be received at the premises of the Wacaya Association, where a dialogue will take place with different sectors of society: neighbours and representatives of Itatí's neighbourhood associations, community artists, social workers, local authorities, and scientific members of the Urban Cultures network.

Coordinators: Alejandra González (USAL) and Leandro Barrabino (ACISU).